



— WA WOMEN'S —
HALL OF FAME

2025
SPONSORSHIP
PROSPECTUS

About WA Women's Hall of Fame

The WA Women's Hall of Fame was first established in 2011 in recognition of the Centenary of International Women's Day, held annually on 8 March.

As part of the State-wide IWD Celebrations, the WA Women's Hall of Fame acknowledges women's dedication, creations, accomplishments, and successes in all forms, as a flagship annual event.

Endorsed by women's organisations, business and industry, the importance of this initiative has been recognised as a key strategy in the WA Government's Stronger Together: WA's Plan for Gender Equity.

Focusing on eight key fields of endeavour; business, education, culture, arts, sport, STEM & technical trades health, and community services, the women are selected from nominations submitted by associates, colleagues, friends, family, and others.

The process runs over a three-month period with the new 'Inductees', being announced at a very special event at Government House, to coincide with International Women's Day, 8 March each year.

For more information on the WA Women's Hall of Fame and previous Inductees visit <http://wawomenshalloffame.com.au/>



A personal message from Fiona Reid, Chairperson, WA Women's Hall of Fame

The Hall of Fame is an incredible record of the diversity in life for women around our State and what they each have in common, a commitment to make a difference towards enriching the lives of fellow Western Australians.

We are very proud that over 280 Western Australian women have been publicly acknowledged through this 14-year initiative which celebrates the social, economic, cultural, and political achievements of women, reflecting on how far we have come, and how far we still must go to realise gender equality.

As a not-for-profit organisation, our ability to continue and grow the Hall of Fame is only made possible by support from financial and in-kind sponsors.

We have some fabulous opportunities to partner with the 2025 event, and beyond. I invite you take the time to consider this prospectus, then decide to join us as we celebrate 15 years honouring the important role women have in helping to build this great State.

Key event Information

Launch

Date: September 2025 (TBC)

Induction Ceremony

Date: 6th March 2025

Venue: Government House

Attendees include key stakeholders; 2024 inductees, previous inductees, media, and event partners.

Attendance: Approx. 150-250 people

Touring Photographic Exhibition

Date: 8 March 2025 – December 2025

Opening Venue: Brookfield Place, Perth CBD

The exhibition commences in the CBD then travels State-wide.



Become a sponsor

You can play a key role in this highly regarded 'flagship; International Women's Day event by becoming a sponsor.

By maximizing the benefits from one of these outstanding promotional opportunities as a sponsor, you can achieve the following for your company, or association.

- Heightened brand awareness, by showcasing your organisation/product/service to an audience of predominately women, from diverse socio-demographic backgrounds, aged 35 – 54; with a secondary market 25+, and 55+.
- Recognition from the 2025 inductees who are highly regarded, knowledgeable and skilled in their chosen professions, interests, and endeavors.
- Networking, developing, and making new connections with the 2025 inductees and their guests; the WA Women's Hall of Fame Alumni, Committee and Members; and other values driven leaders in our community.
- Demonstrate your support for a unique initiative which highlights the importance of women's role in modern society and their significant contributions to our State, whilst fostering greater respect for women and progressing gender equality.

Sponsorship packages

The following packages list a range of sponsorship opportunities available. These packages have been designed with varied budgets in mind and are aimed to facilitate sponsorship at all levels; however, should you have something more specific in mind please reach out!

For further enquiries or to create a tailored package that best suits your needs contact wawomeshof@gmail.com.

WAWHOF *Platinum Partner*

One Package Available

Cost: \$7,500 ex GST

Our Platinum Partner will gain exposure at the Launch event, which has previously been held in Parliament House, and the Induction Ceremony at Government House.

As the Platinum Partner, you will have the opportunity to receive the following:

Pre-event promotional activity

- Recognition as the Platinum Partner in media communication prior to the events,
- Your company logo and hyperlink in a prime position on the WA Women's Hall of Fame website,
- Acknowledgement in an e-newsletter promoting the nominations and Ceremony to the Alumni and membership database (subject to when the partnership is enacted),
- Minimum 3 mentions via social media LinkedIn & Facebook [FB currently 2,180+ followers and high post engagement] (subject to when the partnership is enacted).

At the events

- Your company will receive two (2) invitations to the launch event (tbc),
- And four (4) invitations to the 'exclusive' invitation only Ceremony, where the new 'Inductees' will be announced.
- MC / Chair will provide thanks to your company during both the Launch and Ceremony proceedings,
- Your company's logo displayed on a digital lectern (periodically) during the Ceremony,
- The opportunity to address guests (2-3 mins) at the Ceremony, subject to speech review,
- Logo inclusion on screen during the address and as a part of the final event credits,
- Logo acknowledgement in the commemorative booklet (distributed at the Ceremony) as the Platinum Partner
- The option to provide merchandise and brochures to be distributed from the reception at the Ceremony.

Other reasonable partnership benefits can be discussed.

Post ceremony

- Written acknowledgement in post event press releases announcing the 2025 Inductees, and recognising your company / business as the WA Women's Hall of Fame Platinum Partner,
- Minimum 2 mentions via social media LinkedIn & Facebook (FB currently 2,180+ followers and high post engagement)
- Event photographs featuring your organisation's representatives attending the event and your company as the Platinum Partner will be featured via social media, and a selection of images will be provided to your company for promotional purposes.
- Logo acknowledgement in the commemorative booklet, available for free download from the website.
- Opportunity for Inductees to speak at an event hosted by your company, subject to availability.



WAWHOF

Category Sponsorship

8 Packages Available

Cost: \$3,500 Ex GST per category

The categories have been designed to focus on eight key fields of endeavour which are recognised as having a significant impact on life for all Western Australians.

As a Category sponsor, you will have the opportunity to receive the following exposure:

Pre-event promotional activity

- Recognition as the Category Sponsor in media communication prior to the events,
- Your company logo and hyperlink in a prime position on the WA Women's Hall of Fame website,
- Your sponsorship will be announced in an e-newsletter promoting the nominations and Ceremony to the Alumni and membership database (subject to when the partnership is enacted),
- Minimum 1 mention via social media LinkedIn & Facebook [FB currently 2,180+ followers and high post engagement](subject to when the partnership is enacted).

At the ceremony

- Your company will receive one (1) invitation to the 'exclusive' invitation only Ceremony, where the new 'Inductees' will be announced.
- MC acknowledgement and invitation to the stage for the announcement of the Inductee in the sponsored category at the Ceremony,
- Your company's logo displayed on a digital lectern during the presentation of the sponsored category at the Ceremony,
- Photo opportunity with the woman / women announced in the sponsored category at the Ceremony.

Post ceremony

- Written acknowledgement in post event press releases announcing the 2025 Inductees, and recognising your company / business as the WA Women's Hall of Fame Category Sponsor,
- Minimum 1 mention via social media LinkedIn & Facebook (FB currently 2,180+ followers and high post engagement) announcing the 2025 inductees,
- Event photographs featuring your organisation's representatives attending the event and your company as a Category Sponsor will be featured via social media, and a selection of images will be provided to your company for promotional purposes,
- Written acknowledgement on the sponsored category Photographic Exhibition storyboards.





Arts

The arts refer to the theory and physical expression of creativity including literature (drama, poetry, prose) performing arts (theatre, dance, music), and visual arts (drawing, painting, filmmaking, architecture, sculpting and photography).

Business

Western Australian women have long been pioneers of business in this State. This category acknowledges their achievements and showcases how they have paved a way for women moving forward towards financial gender equity.

Community

Women have long been a backbone of community. There are extraordinary women doing extraordinary work to help improve the lives of other individuals and groups. This category recognises them.

Culture

Through culture people and groups define themselves. This category recognises the work and achievements of women in strengthening and supporting cultural beliefs, practices, and key messages. Celebrating our diversity and creating an inclusive community for all.

Education

This category recognises women who have made it their life's work to share their knowledge, skills, values, and beliefs for the educational benefit of other Western Australians so they may reach their full potential.

Health

This category recognises women who have dedicated themselves to improving the state of the physical and mental health and wellbeing of others.

Sport

Western Australia has seen some extraordinary sportswomen who have not only excelled in their chosen field both at home and internationally, but have gone on to inspire, motivate, lead, and change the way women's sport is viewed, leaving a legacy for future sporting generations.

STEM & Technical Trades

STEM is an acronym for science, technology, engineering, and mathematics. This category is for women who have left their mark in any of these fields, including technical trades.

Roll of Honour

The Roll of Honour posthumously acknowledges inspirational women from WA's past, from traditional custodians of this land, pioneer women who made this country their new home, to modern trailblazers.

Photographic Exhibition Presenting Partner

One Package Available

Cost: \$4,500 ex GST

This is a unique opportunity for you to profile your business as the Presenting Partner of the WA Women's Hall of Fame touring photographic exhibition, with the potential of 12-month's exposure. The forthcoming year, 2025, will mark the fifth year of what has become an annual FREE accompaniment event.

The exhibition offers the opportunity to discover more about the 'new' inductees, through a study in portrait and achievement.

Opening in Brookfield Place on International Women's Day, 8 March, the exhibition remains in that location for two-weeks before starting a State tour. Tour locations will vary year to year, and has previously included high traffic areas such as schools; museums, libraries, hospitals, events and women's organisations.

Exhibition Presenting Partner Package Includes:

- Naming rights as the exclusive Presenting Partner for the photographic exhibition, i.e., Proudly presented by (Company Name),
- Priority logo representation on the lead exhibition panel (total panel size - 820mm W x 1270mm H), Logo inclusion on each storyboard (maximum 16) accompanying inductee photograph, Recognition as the Photographic Exhibition Presenting Partner on the Women's Hall of Fame website,
- Credit via social media (currently 2,180+ followers and high post engagement)
- Written acknowledgement in related press releases promoting the exhibition (and on-going tour,
- 2 complimentary invitations' to the Ceremony,
- MC/Chair acknowledgement during the Ceremony proceedings
- Extensive logo exposure in high traffic public areas in the Perth CBD, suburban centres, and regional towns (dependent on touring locations).





WAWHOF

Commemorative Booklet Production Partner

One Package Available

Cost: \$3,500 ex GST

In 2021, a new tradition was started with the launch of the Commemorative Booklet. It was extremely successful and well sought as a historical record and lasting memento of the year's Inductees. Such was the success that the booklet is now produced each year, to coincide with the announcement of the 'new' inductees. The booklet is distributed at the Ceremony and available from locations presenting the Photographic Exhibition (subject to availability).

As the Production Partner your business will gain exposure at event's and ongoing, as a keepsake.

Commemorative Booklet Production Partner Package Includes:

- Naming rights as the exclusive Production Partner for the booklet, i.e., Proudly produced by (Company Name),
- Priority logo representation in the Commemorative Booklet as the Production Partner,
- Opportunity to submit a forward for the inside cover, maximum 200 words,
- Recognition as the Commemorative Booklet Production Partner on the Women's Hall of Fame website with hyperlink,
- Credit via social media (currently 2,180+ followers and high post engagement) in relation to the Commemorative Booklet,
- Logo acknowledgement in the downloadable booklet, available post the event, for a minimum of 12-months,
- 1 complimentary invitation to the Ceremony.





Video Production Sponsor

One Package Available

Cost: \$5,000 ex GST

Video Production Sponsor Package Includes:

- Logo inclusion in the inductee video (circulated at the event, via social media, event ceremony, Women's Hall of Fame website and other relevant platforms as agreed),
- Recognition as the Video Production Sponsor on the Women's Hall of Fame website,
- MC acknowledgement during the Ceremony,
- Minimum 2 mention via social media (currently 2,180+ followers and high post engagement) as Video Production Sponsor,
- 2 complimentary invitations' to the Ceremony



In Summary

Thank you for taking the time to read this Prospectus.

We hope you have been 'inspired' to join with the WA Women's Hall of Fame in 2025 for this flagship International Women's Day event, as we celebrate inspirational Western Australian women, past and present.

The packages offer a range of sponsorship opportunities designed with varied budgets, and profiles. They are aimed at facilitating sponsorship at all levels, however, should you have something more specific in mind please reach out!

Sponsorship Packages

Platinum Partner \$7,500

Category; Arts, Business, Community, Culture, Education, Health, Sport, STEM & Technical Trades, and Roll of Honour

Category Sponsor \$3,500

Exhibition Presenting Partner \$4,500

Commemorative Booklet Partner \$3,500

Video Sponsorship \$5,000

All prices are GST exclusive.

For further enquiries or to create a tailored package which best suits your needs contact:

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