



— WA WOMEN'S —
HALL OF FAME

2023 ANNUAL REPORT

Cultural warning: This document includes names of people that may cause sadness and distress to Aboriginal and Torres Strait Islander Peoples'.

VISION

WA WOMEN'S HALL OF FAME IS TO RECOGNISE, PROMOTE AND CELEBRATE WESTERN AUSTRALIAN WOMEN

PURPOSE

The purpose of the WA Women's Hall of Fame is to:

1 To recognise and promote the contribution of women to Western Australia

2 To celebrate women's contribution to WA through the WA Women's Hall of Fame

3 To advance gender equality through advocacy and collaboration

4 To provide a platform for the ongoing contribution of the WA Women's Hall of Fame Alumni to the advancement of gender equality

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The WA Women's Hall of Fame acknowledges Aboriginal people as the traditional custodians of these lands, their unique cultural and spiritual relationships to the land, waters and seas, and rich contribution to Western Australia.

May O'Brian

*2022 WA Women's Hall of Fame
'Roll of Honour' Inductee*



Photograph courtesy Fremantle Press

2023 WA Women's Hall of Fame 'Roll of Honour'

Margaret A Battye
Mary Jane Levitzke
Catherine Ellen Martin
Elizabeth Bredemeyer

CHAIRS REPORT



As part of Women's Health Week celebrations, the WA Women's Hall of Fame 'Call for Nominations' 2023, was officially launched in the Edith Cowan Lobby at Parliament House by the Hon. Simone McGurk MLA, then Minister for Women's Interests.

Hosted by the Minister, the event started with a Welcome to Country by proud Whadjuk Noongar Elder and 2016 Inductee Aunty Glenda Kickett, and was followed by a presentation from 2022 WA Women's Hall of Fame inductee, proud Badimia -Yamatji nyarlu and Ballardong Nyoongar yorga Janinne Gliddon, Senior Aboriginal Research Fellow with Ngangk Yira Institute for Change, Murdoch University WA.

Continuing an initiative launched in 2022, the WA Women's Hall of Fame appointed two 'Champions', to support the annual 'Call for Nominations' campaign 2023. The Champion's role was to share the message publicly and motivate more people to nominate.

The 2023 Champions: The Hon. Kim Beazley AC, and The Hon. Kerry Sanderson AC, CVO, were announced at the campaign launch.

Once again, the appointment of Champions to support the Call for Nomination campaign was deemed to be successful, given the nearly 100 nominations received.

This year, the 2023 Ceremony was held 7 March, so the Inductees could publicly be announced, and celebrated on International Women's Day, the very reason for which the WA Women's Hall of Fame was launched in 2011.

As is tradition, the event was staged in the Government House Ballroom. Attended by 150 guests including: government and department representatives, sponsors, WA Women's Hall of Fame members, inductees, family, and friends.

The evening started with an introduction from MC Taylah Strano, Breakfast Presenter for RTRFM 92.1 (the Arts category sponsor), followed by a Welcome to Country by 2016 WA Women's Hall of Fame Inductee, Aunty Glenda Kickett.

Then the Honourable Sue Ellery MLC, Minister for Finance; Commerce, Women's Interests, Leader of Government in the Legislative Council, gave an address.

Each category sponsor was then invited to the stage for the announcement of the women in their sponsored category. Together with the Minister, they congratulated each woman who gave an acceptance speech.

Sixteen 'inspiring' Western Australian women were inducted to the WA Women's Hall of Fame 2023, and a further four women in the 'Roll of Honour' posthumously, acknowledging their contributions to this great State. After some years of working to engage the WA CaLD communities in the nomination process, it was encouraging that a quarter of the women acknowledged in 2023, were of CaLD heritage. We know it was of great celebration in their communities and we, celebrated with them, as these inspiring women go forward to stand as role models for the young women in their community.

Thank you to all our Members and the WA Women's Hall of Fame Committee for your continued support. Together with our valued sponsors, you enable us to pay respect to, and celebrate women in all areas of life within our great State.

It has been a pleasure to be the 2022-2023 Committee Chairperson of the WA Women's Hall of Fame Inc. and I look forward to an inspiring and successful 2024.

A handwritten signature in black ink, appearing to read 'Fiona Reid'.

Fiona Reid
2023 WA Women's Hall of Fame Chair

2023 INDUCTEES

WCA Women's Hall of Fame

ARTS: Annette Grant

ARTS: Dr. Charmaine Papertalk Green PhD

BUSINESS: Katina Law

BUSINESS: Asha Bhat OAM

COMMUNITY: Jess Beckerling

COMMUNITY: Victoria Laurie

CULTURE: Dorothy Bagshaw

CULTURE: Senator Dorinda Cox

EDUCATION: Mandy Downing

EDUCATION: Professor Cobie Rudd

HEALTH: Dr Anh Nguyen

HEALTH: Nola Naylor

SPORT: Christina Matthews

SPORT: Laura Tolliday

STEM: Dr. Hema Wadhwa

STEM: Associate Professor Dr. Parwinder Kaur



2023 WA Women's Hall of Fame Inductees` at Government House with The Honourable Sue Ellery MLC, Minister for Finance; Commerce, Women's Interests, Leader of Government in the Legislative Council, and Fiona Reid, Chairperson WAWHoF.

MEDIA ENGAGEMENT

The 2023 'Call for Nominations' media campaign started with the launch in September and continued to the close of nominations in December, with a focus placed on motivating more nominations from regional Western Australian, along with continuing to encourage nominations for woman from CaLD communities.

Coverage secured was State-wide through press; radio, and digital, incorporating interviews with our 2023 Champions, previous Inductees, and Committee Members.

Both parts (objectives) of the 2023 campaign netted results with 25% of the 2023 women inducted hailing from regional WA, living and working in the locations of Geraldton: Bunbury, and Albany. A further 25% of the women were from CaLD communities, and were born in India and Vietnam, before making Western Australia their home.

The announcement campaign commenced 8 March, and extended around the State, and internationally.

From the Kimberley, through Geraldton, and the Mid-West, Perth, and south to Albany, incorporating group specific publications business: Indian language, seniors, First Nations People's, and medical, the media were 'inspired' by the women's journey's and supported the celebration and acknowledgement of their achievements through the WA Women's Hall of Fame.

Highlights of the 2023 campaign included Channel 7 News interviewing two Inductees, and the extensive support provided by Business News (WA), and Medical Forum (WA).

Business News published an online story focusing on the two 'Business' category inductees: Katina Law and Asha Bhat. The online story was followed with a story in their fortnightly print subscription only edition which focused on five women in different categories including: Education, STEM, Community, and Business. The four-page feature talked about the women's challenges, aspirations, and achievements, through their individual journeys.

Another highlight was the publication of two stories in Medical Forum. This is the first year this publication (available in hard-copy and online) has supported the announcement campaign. Their coverage included a one-page overview piece in New & Views, and an additional 4-page focus piece on Dr. Anh Nguyen.

A wonderful addition this year was the involvement of Indian media through online radio, and blogs, featuring the three women inducted who are of Indian heritage.

Once again, radio factored as a strong part of the announcement campaign, commencing early morning on IWD, and continued throughout the day, and into the evening. As a medium, it is the perfect vehicle to tell the stories, and the journey of our Inductees in a way which immediately reaches an audience.

This year there were eight breakfast interviews on International Women's Day (8 March), and an additional ten through the remainder of the day / evening.

The 2023 campaign was extensive, and diverse spanning a myriad of platforms: press, radio, television, digital and social.

Champions

Given the positive welcome to the appointment of Champions for 2022, the initiative was continued into 2023. The 'Call for Nominations' Champion's role was to share the campaigns key message publicly and motivate more people to nominate.

The 2023 Champions: The Hon. Kerry Sanderson AC, CVO, and The Hon. Kim Beazley AC, were announced at the campaign launch in Parliament House, September 2022.

As an Inductee (2015), and the first woman to be the Governor of this State, The Hon. Kerry Sanderson understands the importance of recognising the achievements of women, from all walks of life throughout Western Australia.

COMMUNITY ENGAGEMENT

Touring Photographic Exhibition

Following another year of success, the photographic exhibition has now become an essential element within the annual campaign.

Brookfield Properties continued their support for the WA Women's Hall of Fame, and provided the opening location for the annual exhibition, in the heart of the Perth CBD.

Located in the magnificent Tower 1, the space and display infrastructure were provided free of charge. Their support extended to include promotion on the BFPL electronic screens in the Brookfield Tower lifts, and the Brookfield Food Court.

The static exhibition was recreated as a complete digital exhibition which was available online for their tenants and their extended database. The exhibition could be seen from International Women's Day (8 March) to Friday 17 March 2023.

When the exhibition concluded at Brookfield Place, it commenced a State tour, starting in Cottesloe, where two of the 2023 inductees live. It also travelled to the Great Southern for the first time, where it was hosted by the members of Soroptimist International Albany.

The 2023 locations include: Brookfield Place, The Grove Library Cottesloe, City of Melville AH Bracks Library, City of Greater Geraldton Library, St John of God Hospital Subiaco, Edith Cowan University Mt Lawley, Vancouver Ars Centre Albany, and the Bunbury Museum & Heritage Centre.

Entry to the exhibition is free of charge in all locations and it is hoped that by making this exhibition freely accessible, and therefore sharing the journeys of our 'inspiring' inductees, women of all ages are encouraged, and empowered, and the conversation of gender equity continued.



Yagan Square Digital Tower Exhibition

The relationship with Yagan Square and Development WA continued into its fourth year with the 45-metre-high tower once again featuring a digital exhibition of the newly announced WA Women's Hall of Fame Inductees.

The exhibition, which is a replicate of the static exhibition in digital form, was created by the CBRE team.

Starting on International Women's Day, 8 March, visitors to Yagan Square could view the free 15-minute slideshow at 10am, and 7pm, each day through to and including, Sunday 12 March 2023.

The slideshow will continue to be shown periodically throughout the remainder of 2023.

All costs associated with preparation of this digital exhibition, and the commercial space to screen, were provided 'in kind' by Development WA.

Commemorative Booklet

The production of the booklet has become a favoured feature of this annual event both as an information piece, and as a commemorative piece.

This year's booklet included a preface written by the Chair of the WA Women's Hall of Fame, Fiona Reid, followed by a message from The Hon. Sue Ellery MLC, Minister for Finance; Commerce, Women's Interests; Leader of the Government in the Legislative Council.

The booklet featured a photograph and short BIO for each of the 2023 Inductees and listed the Roll of Honour inductees.

Booklets were distributed at the Ceremony and will be available from varied locations hosting the photographic exhibition, depending on their requirements. A digital version is also available for download (free of charge) from the website www.wawomenshalloffame.com.au, where it will remain for perpetuity.

FUTURE PLANS

As a volunteer not-for-profit organisation dependent on sponsorship the committee continues to explore 'inspiring' ways to expand our community engagement each year.

A priority area for the coming year is to extend the reach of the touring exhibition, have greater engagement with our alumni, and secure resources to hold additional events.

Following the success of two free community talks given by our inductees as an accompaniment to the photographic exhibitions this year, we hope to increase this activity in 2023. The talks presented a wonderful opportunity for community members to hear the journeys of our inductees featured in the exhibition. and for our inductees to share their knowledge in a more personal, one-on-one way.

We will also continue collaborating with our current partners including RTRFM 92.1, on their award-nominated podcast series, HERSTORY, featuring WA Women's Hall of Fame alumni, and the State Library of WA through their oral histories projects.

Given the enormous number of people we have been able to reach through the exhibition, and the podcast series, which we believe has led to a significant increase in social media interaction, Facebook and LinkedIn, we are 'inspired' for the future of the WA Women's Hall of Fame.



2023 COMMITTEE MEMBERS

Fiona Reid - Committee Chair

Kedy Kristal - Deputy Chair

Julie Ham - Secretary

Sally Plummer - Treasurer

Tina Gunter

Ute Schierhorn

Robyn Nolan

Karen Wheatland

Sue Doherty

Ex Officio: **Dr Elaine Dowd** (Department for Communities)

2023 MEDIA AND COMMUNITY ENGAGEMENT MANAGER

Gina Church (Media & Community Engagement)

2023 EVENT MANAGERS

Event and Conference Co

Director - **Rebecca Cole**

OUR SPONSORS

As an incorporated not-for-profit association, the WA Women's Hall of Fame ability to expand our vision and continue to grow, would not be possible without the support of our sponsors, partners, and our in-kind contributors.

We sincerely thank all our sponsors and supporters for allowing us to pay respect to, acknowledge, and celebrate the important role of women in Western Australia.

MAJOR SUPPORTER



STATE GOVERNMENT PARTNER



Government of **Western Australia**
Department of **Communities**

CATEGORY SPONSORS



EVENT PARTNERS



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Website: wawomenshalloffame.com.au
Email: wawomenshof@gmail.com

ABN 54 514 454 110

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