



— WA WOMEN'S —
HALL OF FAME

2022 ANNUAL REPORT

Cultural warning: This document includes names of people that may cause sadness and distress to Aboriginal and Torres Strait Islander Peoples'.

VISION

WA WOMEN'S HALL OF FAME IS TO RECOGNISE, PROMOTE AND CELEBRATE WESTERN AUSTRALIAN WOMEN

PURPOSE

The purpose of the WA Women's Hall of Fame is to:

1 To recognise and promote the contribution of women to Western Australia

2 To celebrate women's contribution to WA through the WA Women's Hall of Fames

3 To advance gender equality through advocacy and collaboration

4 To provide a platform for the ongoing contribution of the WA Women's Hall of Fame Alumni to the advancement of gender equality

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Acknowledgement of Country

The WA Women's Hall of Fame acknowledges Aboriginal people as the traditional custodians of these lands, their unique cultural and spiritual relationships to the land, waters and seas, and rich contribution to Western Australia.

Fanny Balbuk Yooreel

*2021 WA Women's Hall of Fame
'Roll of Honour' Inductee*



Photograph credit: State Library of
Western Australia 253420PD

2022 WA Women's Hall of Fame 'Roll of Honour'

May O'Brien

Grace Vaughn

Marjorie Charleson

Dr Dorothea Hill Parker

CHAIRS REPORT

2022 has been a magnificent year!

It was so wonderful to again have a full nomination process for the 2022 WA Women Hall of Fame, and a presentation Ceremony in Government House Ballroom, which allowed us to celebrate 16 'inspiring' Western Australian women, and a further 4 women posthumously.

The 2022 Ceremony presented many challenges due to the ever-changing Covid guidelines. As a result, numbers were limited, guests were required to be always seated and wear masks, whilst following general Covid protocol. Adding to the complexities, two inductees were in family isolation and some guests (deemed vulnerable) opted not to attend on the night. Consequently, live streaming was made available for invited guests to view the event and the inductees unable to attend, were zoomed in for their acceptance speech.

Regardless of the challenges, this did not dampen the enthusiasm on the evening, and the 2022 Ceremony was deemed an enormous success.

The evening started with a Welcome to Country by 2016 WA Women's Hall of Fame Inductee Glenda Kickett, Whadjuk Noongar Elder and 2020 Inductee Sharon Wood-Kenny, a Yamitji Noongar Woman.

The inspiring Welcome was followed by a performance from Namora Nonet, an all-female nonet that exclusively plays arrangements and compositions by Australia's female composers.

MC, Taylah Strano, Breakfast presenter for RTRFM 92.1 (the Arts category sponsor) then introduced the 2022 WA Women's Hall of Fame Inductees, and the women acknowledged in the 'Roll of Honour'. The evening concluded with a performance by 2020 Inductee and Founder of Freeze Frame Opera, Harriett Marshall.

Coinciding with the Ceremony and announcement of the 2022 inductee's, the annual photographic exhibition in Brookfield Place opened on International Women's Day. It was once again a great success and following a two-week showing, the exhibition tour began, starting in the north of the State, for the first time. The tour will continue until January 2023.

2022 saw the appointment of our inaugural 'Call for Nomination' Champions; Ms. Janet Holmes a Court AC, and award-winning Journalist Mr. Peter Kennedy. Their involvement added a new dimension and voices to the campaign, and we thank them for their support.

I would like to acknowledge our Media & Community Engagement Manager Gina Church, Event Managers Event and Conference Co, Brookfield Exhibition curator Marija Jelavic, and all the other suppliers and creatives behind the scenes whom without we could not achieve the amazing outcomes we have to date.

Thank you to all our Members and the WA Women's Hall of Fame Committee for your continued support. Together with our valued sponsors, you enable us to pay respect to, and celebrate women in all areas of life within our great State.

It has been a pleasure to be the 2022 Committee Chair of the WA Women's Hall of Fame Inc and I look forward to an inspiring and successful 2023.



Fiona Reid
2022 WA Women's Hall of Fame Chair



2022 INDUCTEES

WCA Women's Hall of Fame

ARTS: Maggie Wilde West

ARTS: Louise Howden-Smith OAM

BUSINESS: Amanda Healy

BUSINESS: Emma Hanh Ma

COMMUNITY: Nihal Iscel

COMMUNITY: Theodosia Kurniawan

CULTURE: Shannon McGuire

CULTURE: Dr Nonja Peters

EDUCATION: Professor Donna Cross OAM

EDUCATION: Karen Anderson

HEALTH: Carol Martin

HEALTH: Janinne Gliddon

SPORT: Lyn Foreman OAM

SPORT: Eunice Yu

STEM: Dr Paola Magni

STEM: Professor Britta Regli-von Ungern-Sternberg



2022 WA Women's Hall of Fame Inductees at Government House with the Honourable Kim Beazley AC (Governor of Western Australia) and the Ms Jessica Shaw MLA (Parliamentary Secretary to the Deputy Premier; Minister for State Development; Jobs and Trade; Tourism; Commerce; Science) and Fiona Reid (Chairperson).

MEDIA ENGAGEMENT

The WA Women's Hall of Fame secured strong media reach for the 'Call for Nominations' campaign, including several interviews with the 2022 Champions. This was followed by an extensive media campaign to celebrate the 2022 Inductees.

From Broome, the Netherlands, Geraldton, the Mid-West, Perth, and south, through to group specific publications including business: Italian language, seniors, and First Nations People's, the media were 'inspired' by the women's journey's and supported the celebration and acknowledgement of their achievements by the WA Women's Hall of Fame.

Highlights for 2022 campaign included Business News (WA) who published online, and then extended the online story to include a feature for their fortnightly subscription only edition which focused on six women talking about their achievements, and their challenges. Print circ: 5,000, Readership: 33,000, Daily email: 47,000+.

Another highlight was radio which is a perfect medium to tell the stories, and the journey of our Inductees in a way which immediately reaches an audience and continues the message of women's place in our community.

This year there were eight breakfast interviews on International Women's Day (8 March) extending from Perth to the Avon Valley, Mid-West, and the Kimberley. Interviews continued throughout the day and included Perth's top breakfast programs.

The 2022 campaign was extensive and diverse spanning a myriad of platforms: press, radio, digital and social. We have recorded 250+ media hits for this year's campaign.

CHAMPIONS

The WA Women's Hall of Fame launched a new 'Call for Nominations' initiative for 2022 by appointing two Champions', to support the annual campaign. The Champion's role was to share the message publicly and motivate more people to become involved. Therefore, the selection of the inaugural Champions was both important, and strategic.

Considering the key objectives of the Hall of Fame (gender equity), and where nominations may be lacking, the Committee voted to invite 2011 inaugural Inductee Ms. Janet Holmes a Court AC, and Award-Winning Journalist Mr. Peter Kennedy, to take on the role. Given Ms. Holmes a Court's passion for the 'Arts,' her involvement motivated more nominations in this important category. Mr. Kennedy's invitation added a well-respected male voice to the campaign, and thus encouraged men to consider women's role in community / society, whilst presenting a bilateral message for gender equity.

COMMUNITY ENGAGEMENT

Touring Photographic Exhibition

Given the enormous success of the touring exhibition in 2021, we secured a sponsor for the 2022 tour. This year, SEA Containers WA, a company which promotes diversity in the workplace, whilst encouraging, developing, and recognising the progression of women within their industry, is proudly presenting the WA Women's Hall of Fame 2022 Photographic Exhibition.

Brookfield Properties once again supported the WA Women's Hall of Fame by hosting the exhibition for two-weeks in Brookfield Tower 2, providing space, and display infrastructure free of charge. As an addition to their campaign this year, Brookfield created a complete digital exhibition which was available online for their tenants, and their extended database.

The 2022 exhibition locations include: Brookfield Place, City of Greater Geraldton Library, City of South Perth Library, St John of God Hospital Subiaco, Edith Cowan University Joondalup, City of Melville AH Bracks Library, Mandurah Performing Arts Centre, 100 Women Gala Event at the Pan Pacific, and the Bunbury Museum & Heritage Centre.

Entry to the exhibition is free of charge in all locations and it is hoped that by sharing the journeys of our 'inspiring' inductees, women are encouraged, and empowered, and the conversation of gender equity continued.

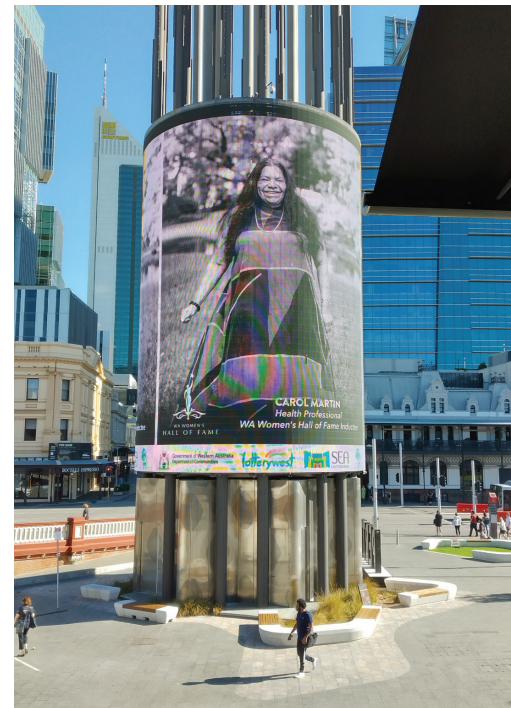


Yagan Square Digital Tower Exhibition

The relationship with Yagan Square and Development WA continued into its third year with the 45-metre-high tower featuring a digital exhibition on International Women's Day, 8 March 2022.

A replicate of the static exhibition in digital form was created by the CBRE team. The exhibit was scheduled to be shown every 2-hours, on 8 March, commencing at 6.30am, and running through to 10.30pm, and could be viewed by any person/s visiting or passing through the square, on that day.

All costs associated with preparation of this digital exhibition, and the commercial space to screen, were provided 'in kind' by Development WA.



Commemorative Booklet

Given the enormous success of the commemorative booklet in 2021, it is an element of the campaign which has continued into 2022, and hopefully for future years.

This year's booklet included a preface written by the Chair of the WA Women's Hall of Fame, Fiona Reid, followed by a message from The Hon. Simone McGurk MLA, Minister for Child protection; Women's Interests; Prevention of Family and Domestic Violence; Community Services.

Booklets were distributed at the Ceremony and are available from varied locations hosting the photographic exhibition. A digital version is also available for download (free of charge) from the website www.wawomenshalloffame.com.au, where it will remain for perpetuity.

FUTURE PLANS

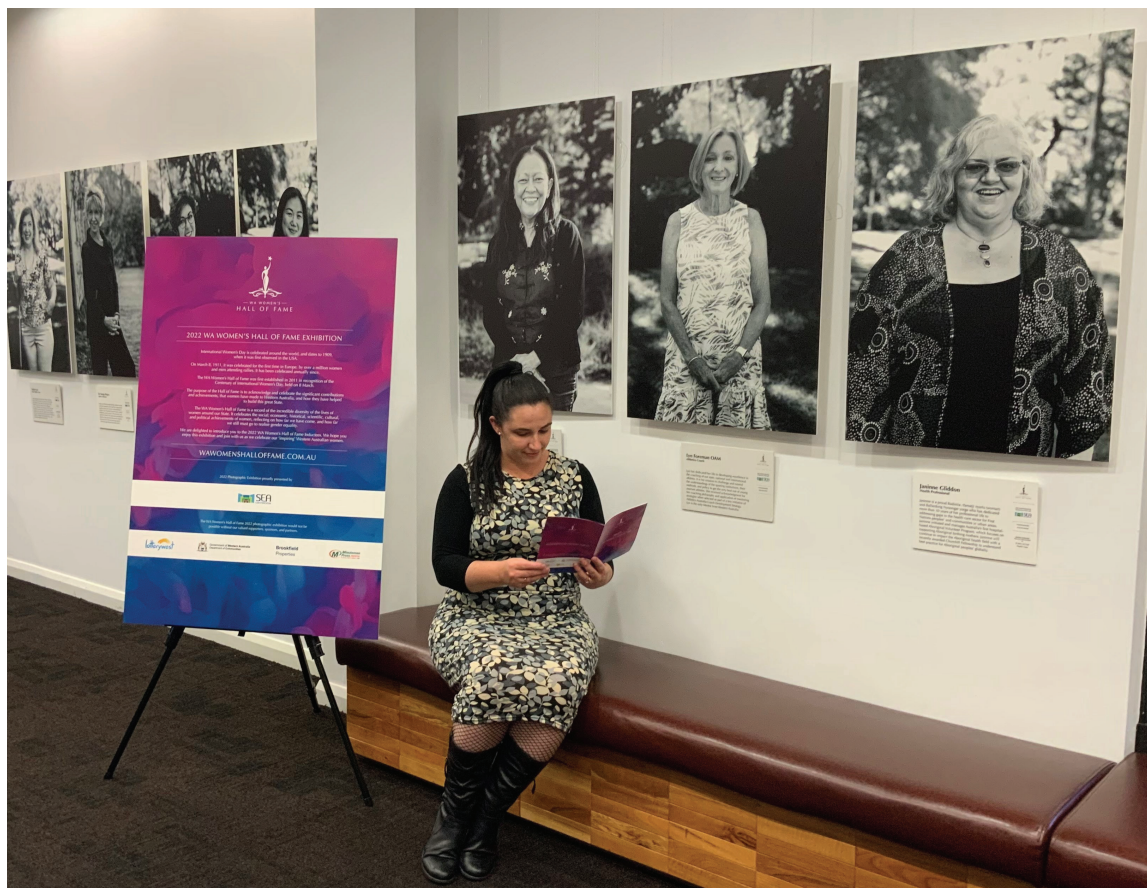
As a volunteer not-for-profit organisation dependent on sponsorship the committee continues to explore 'inspiring' ways to expand our community engagement each year.

A priority area for the coming year is to extend the reach of the touring exhibition, have greater engagement with our alumni, and secure resources to hold additional events.

Following the success of two free community talks given by our inductees as an accompaniment to the photographic exhibitions this year, we hope to increase this activity in 2023. The talks presented a wonderful opportunity for community members to hear the journeys of our inductees featured in the exhibition, and for our inductees to share their knowledge in a more personal, one-on-one way.

We will also continue collaborating with our current partners including RTRFM 92.1, on their award-nominated podcast series, HERSTORY, featuring WA Women's Hall of Fame alumni, and the State Library of WA through their oral histories projects.

Given the enormous number of people we have been able to reach through the exhibition, and the podcast series, which we believe has led to a significant increase in social media interaction, Facebook and LinkedIn, we are 'inspired' for the future of the WA Women's Hall of Fame.



2022 COMMITTEE MEMBERS

Fiona Reid - Committee Chair

Kedy Kristal - Deputy Chair

Julie Ham - Secretary

Sally Plummer - Treasurer

Carina Hoang

Hazel Butorac

Robyn Nolan

Karen Wheatland

Sue Doherty

Ex Officio: **Dr Elaine Dowd** (Department for Communities)

Ex Officio: **Gina Church** (Media & Community Engagement)

2022 EVENT MANAGERS

Event and Conference Co

Director - **Rebecca Cole**

OUR SPONSORS

On July 1, 2017, the WA Women's Hall of Fame became incorporated as a not-for-profit association, enabling us to expand our vision and our ability to continue and grow the WA Women's Hall of Fame. This would not be possible without the ongoing support of our sponsors. We continue to look for opportunities to secure ongoing sustainable funding and sponsorship, to maintain and expand our reach.

We are very pleased to have built on the success of our 2020 sponsorship campaign, maintaining our existing sponsors and welcoming a number of new sponsors in 2022. We sincerely thank all of our sponsors and supporters for allowing us to pay respect to, acknowledge, and celebrate the important role of women in Western Australia.

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Department of **Communities**

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